



sarakway.com
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education **University of Texas at Austin**
B.S. in Advertising, Texas Creative, Moody College of Communication
Business Minor, McCombs School of Business
Class of Spring 2021

experience **Art Direction Intern**
BBDO New York | June 2021 - Aug 2021
Virtual internship working on the Mars account for brands including
Snickers and Pedigree

Freelance Graphic Design & Illustration
Freelance | June 2020 - Present
Social media brand building, illustration, and design work for clients
through Traits Agency and for Crystal Streets Jewelry

MAIP Virtual Engagement Program
MAIP | Summer 2020 & 2021
Worked with other multicultural advertising students on group projects,
and participated in professional development courses and art direction
discipline trainings

Art Direction Intern
McCann Health New York | Summer 2020
Internship cancelled due to Covid-19

Art Director
Texas Creative | Jan 2019 - May 2020
Concepted and executed integrated campaigns with fellow art directors
and copywriters in UT's creative portfolio program

**awards +
skills** 2020 ADDY Award Winner (1 Best of Show, 3 Gold)
MAIP Fellow 2020 - 2021
Fluent in Adobe Suite
Not fluent in Japanese but trying very hard